

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

- On July 25, 2025, Starcom Holding AD sold 908,000 shares of Eurohold Bulgaria AD under a repo agreement at a unit price of BGN 1.250 per share. According to the terms of the agreement, the maturity date is August 25, 2025, with repurchase will be carried out at a unit price of BGN 1.273 per share.

July 28, 2025

Sincerely,

ASSEN MINCHEV, CEO