

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

- Starcom Holding AD announced that on May 27, 2025, it sold 908,000 shares of Eurohold Bulgaria AD under a repo agreement at a unit price of BGN 1.25, with the repurchase due on June 27, 2025, at a unit price of BGN 1.273.

May 29, 2025

Sincerely,

ASSEN MINCHEV, CEO